



Media in Education News

MoLeTV offers easy to use media-on-demand service

This media on-demand service is **MoLeTV** aimed primarily at staff and **mobile learning sharing good practice** students in post-16 education colleges in England although it also welcomes all organisations involved in education including schools. **MoLeTV** allows users to upload media in most of the common formats - AVI, MP4, MP3, Windows Media, Quicktime and FLV and will convert to Adobe Flash Video for streaming, Windows Media, MP4 and 3GP.

MoLeTV is part of the Mobile Learning Network **MoLeNET**, a unique collaborative approach to encouraging, supporting, expanding and promoting mobile learning. Collaboration at national level involves participating institutions and the Learning and Skills Council **LSC** sharing the cost of projects introducing or expanding mobile learning and the **LSN** providing a support and evaluation programme. MoLeTV offers content that is relevant to the curriculum, easy to find and based on UK based resources.



Surf Provide IPR Support



The Dutch organisation SURF has launched a **website** to support university staff with any questions they might have related to copyright use. This website which operates in Dutch and in English provides answers related to the Dutch situation which may not always be applicable for other countries. However their explanation of basic rules is very useful. The website also provides

background information and suggests practical ways of dealing with copyright issues and guidelines for those who want to know more about the role of higher education institutions as regards copyright, or who need to find concrete solutions.

JISC Digital Media Newsletter Available

The winter edition of the JISC Digital Media newsletter is  **JISC Digital Media** available and contains articles on JISC's digital media support services and courses, digital video search software and a description of JISC's digital media restoration training.

BUFF Supports Media Literacy in Sweden



BUFF is an **international film festival** for young people, which has been running annually in Malmö, Sweden for 27 years. This week-long festival includes a media education seminar arranged by the association **Filmomediepedagogik.se** which is a non-profit organisation given the task of stimulating and distributing film and media teaching activities. Another annual arrangement is Schools' Cinema Day, for teachers and others working with film and media education. This year's theme centred on documentary film's educational possibilities. A jury of year 8 students from a Malmö school chose the winner of 2010's Youth Prize: **LOL Laughing Out Loud** - a simple, down-to-earth story showing that many things in life apply to everyone, irrespective of age and life experience.

Podcasting Resources Available



The UK-based Media Enhanced Learning Special Interest Group (MEL SIG) brings together practitioners from higher and Further Education in the UK to share their experience and expertise in the uses and benefits of podcasting (both audio and video) to support learning and teaching.

They have emerged from the Podcasting for Pedagogic Purposes Special Interest Group and have a wealth of useful resources available on their **wiki** for people interested in using podcasting for teaching purposes, both staff and student generated. These resources include ideas and examples of podcasting, research papers and practical advice.



Featured Articles

Getting the most out of educational repositories

The amount of interest in educational repositories is on the rise and practically every European country now offers some form of repository for teachers and others to use. Many of these now feature multimedia resources and so it is interesting to find out more about what makes educational repositories work and how to deal with thorny questions to do with Intellectual Property Rights (IPR) and standardisation.

One very active group of people who are exploring this topic are members of the EdReNe thematic network. **EdReNe** was funded under the European Commission's eContent Plus programme and brings together people responsible for European web-based



repositories with content owners and other stakeholders within education.

EdReNe's [members](#) include practically all the large-scale repositories run by agencies like Becta (UK), Kennisnet (The Netherlands), EduLearn (Portugal) and Skolverket (Sweden) for European ministries of education.



EdReNe recently held their 4th strategic seminar on repositories of learning resources in Barcelona where they launched a discussion about 4 key areas of their work which sparked off a number of interesting discussions.

The first area under discussion was to do with identifying repository strategies which work. Given the agreed common goal of providing educators and students with seamless access to high quality learning resources and to support the sharing, repurposing and remixing of these resources, EdReNe have come up with a set of recommendations that can be used by others anxious to ensure the success of their education strategy. EdReNe members recommend that repository owners have a clear business case for their repository, engage early with all relevant stakeholders, have a strong focus on integration, use open standards and build upon existing communities of practice. Read more on this topic in the [Repository Strategies – Thematic synthesis report](#).

A second area of work for EdReNe has been to identify the best ways to engage users and producers. Here members have created a really useful set of recommendations ranging from the pragmatic – keep it simple – do the more surprising – keep moderation to a minimum. Read the full set of recommendations in the [Engaging users and Producers – Thematic synthesis report](#).

A third area of interest for EdReNe has been standardisation. EdReNe members raise interesting issues about standardisation – a long-standing topic of discussion generally in the educational technology world and ask whether current standardisation bodies are actually in synch with users needs. EdReNe members point to the fact that many of the most successful repository initiatives – measured in terms of active users – have not been heavily engaged with educational technology standards. Read the [EdReNe Standards and Interoperability – Thematic synthesis report](#) for further discussion.

Rights Issues are the fourth area of interest to EdReNe members and their [Rights Issues – Thematic synthesis report](#) makes good reading. In this report, EdReNe members provide a set of recommendations based on a considerable body of experience for policy makers, teachers and students, institution management, publishers and content providers as well as repository owners. Here they draw the overall conclusion that 'current copyright legislation is not in tune with what would be expected and considered fair in relation to education, and that currently the

strongest and most often heard response from the educational sector is to use open licensing while waiting for a reform of copyright law.'

E-learning and the Law

'Teachers must respect others' rights, and others must respect the teachers' rights' – that's the message on the [website E-learning and the law](#). We asked Helle Meldgaard, project manager of this project from the Danish Research Network UNI•C to describe this new service and why UNI C decided to set it up at this time.



Helle Meldgaard

"Every day teachers, media producers and others are confronted with a number of questions concerning intellectual property issues while doing their daily university work. And very often they just give up in understanding the law when producing digital materials and e-learning! That's the background for why the



[Danish Research Network](#) and [Udvalget til Beskyttelse af Videnskabeligt Arbejde](#) (Committee for the Protection of Scientific Work)

took up the challenge and together founded the activity E-learning and the Law.

On the website you can find for instance: Which permissions should you obtain before using copyright protected material? What can you do without permission? What rights do you have as a teacher when it comes to webcasts of your teaching?

For pedagogical reasons we have structured the information around a number of topics. For the time being you can find the following topics: texts, images, music, films, radio and television, linking, own work, webcast, students rights, creative commons and open access, and when e-learning is illegal.

In each topic we plan to present a short 2-3 minute video with an expert (for the time being this is only available in Danish) who in a very non-academic way explains what to do. Also you can find a short text with several important statements and a longer text with reference to the law. To raise awareness around the topics, we have produced a number of cartoons: Go Go or No Go!

The teachers' rights

A teacher producing his/her own e-learning material for the internet, has the copyright to the material, and it can only be used by others, if the teacher permits it. The teacher also has the rights to his/her teaching according to the copyright law and the personal data law. Others are not allowed to record and webcast the teaching without the teacher's permission.



Others' rights

The teacher has a legal duty to respect copyright to the work he or she wishes to use in connection with e-learning. You are not allowed to distribute an article to the students or put a picture you have found on Google on your material, without examining the legal aspects first.

How do we keep the website updated?

The construction of the e-learning and the law website is a cooperation between universities. User needs and work situations are clarified through surveys and contact with the users. A reference group with a broad representation meets three to four times a year to discuss the content and form of the website. Also, we organise workshops. These workshops are open to everyone with an interest in questions around e-learning and the law. And last but not least we have a Blog ([jurabloggen](#)), where a panel of experts will take care of the questions from the users."

To find out more about the service E-learning and the law, contact Helle Meldgaard (helle.meldgaard@uni-c.dk), Project manager, E-learning, The Danish Research Network.

MEDEA News

Featured Finalist 2009: Planet SciCast

[Planet SciCast](#), a very popular finalist at the MEDEA2009 Awards, is an online repository that shares videos, sent in by children and adults, related to Science, Technology, Engineering or Maths (STEM) and awards the best videos in the annual [SciCast Film Awards](#). It is aimed at young people from 8 years old up - or even younger if they are ready to make a film, but also invites teachers and professional scientists to send in movies. Video submitters and teachers can also access additional information such as a handbook about shooting a video, write-ups of the activities, experiments and demonstrations. SciCast which is supported by [NESTA](#), states that making a film can be part of science lessons, or media studies, at home or in a science club.



Jonathan Sanderson

We asked Jonathan Sanderson, joint founder of Planet SciCast to tell us more about the background to this unique service. "With UK TV doing less science for children a couple of years ago, we wanted a project that put science entertainment in the hands of the consumer. With SciCast, teams of people (mostly young people at school, but some teachers and professional scientists) make short films of anything

to do with science. SciCast has three basic rules: the film must be about subject related to Science, Technology, Engineering and Maths (STEM), be only 2 and a half minutes maximum in length and interesting. After we receive the films, we check and upload them ourselves with the aim to professionally maximise picture and sound quality. Once they are online on the SciCast website, the films are viewed and rated by the peers (youths and adults). We also want adult scientists to make films and place them together with those from their younger community members, as we believe that to encourage science uptake at school, young people should feel part of a community of scientists!

We wanted a website for this project and people often ask why we don't just use YouTube for it, but YouTube is banned in most schools in the UK and we wanted our films to be the best quality possible so they could be shown on a big screen and used on a classroom whiteboard.



SciCast is also about more than Science, Technology, Engineering and Maths (STEM) as teaming up to get a film made takes all sorts of wider skills (organisational skills, team working, creativity, and ICT skills), the kind of skills that NESTA believe make for a more innovative future for young people. We also hold a competition



and award ceremony with the year's films each year – the project is now in its third year. As well as the national SciCast Awards, we have a growing community of associated competitions, events and workshops in the nations and regions of the UK. As well as the national SciCast Awards, we have growing community of associated competitions, events and workshops in the nations and regions of the UK."

The online video clips range from songs that help memorising scientific facts, scientific experiments, demonstrations of difficult Physics concepts and more. They are freely available online and can be viewed at home and in class, where some teachers use the video clips to illustrate science as lesson starters. The project helps to cement science knowledge - if you have to explain it to someone else, you have to understand it yourself.

For the online showcase about Planet SciCast and an interview with Jonathan, visit the [MEDEA website](#).





National Contact Point in Malta

The [Centre for Literacy](#) based at the [University of Malta](#) in the Mediterranean Sea is a research and development centre that focuses on the area of literacy and other basic skills.



UNIVERSITY OF MALTA
Centre for Literacy



One of the priorities of the centre is to work towards improving and developing the methods of media-enhanced learning in and out of schools, with specific reference to literacy, language and other basic skills. The centre has spearheaded

the production of [media-based materials](#) for use in both school and adult education formal and non-formal settings.

The centre has been involved also in a number of EU-funded projects aimed at improving the teaching and learning of literacy and languages through emerging pedagogies and innovative media. Projects have included: [Lingu@net](#) (a virtual language learning resource library); [TOOL](#) (Tools for online and offline language learning); and [Europodians](#) (Language learning via the ipod).



Since 2009, the centre has acted as the national contact point for the MEDEA Awards in Malta. Through its extensive network of educational and media institutions in Malta, with which it has collaborated for several years, the centre has disseminated information widely about the MEDEA Awards. Press releases about the awards have been featured in the local Maltese press in both Maltese and English. The organisation of local seminars and conferences has served as a platform for making the awards known to a broader audience.

"In view of our considerable efforts to promote media-enhanced learning in Malta we are delighted to be associated with the MEDEA Awards and relish the opportunity to bring the awards to the attention of our numerous contacts and partners in Malta" Prof Charles L. Mifsud, Director of the Centre for Literacy at the University of Malta.



Prof Charles L. Mifsud

Related Award Schemes and Events

Deadline for Media in Learning Conference submission 1 June

Proposals to make a presentation or lead a workshop or demonstration at the Media and Learning Brussels 2010



conference on 25/26 November are welcome. Topics include; digital and media skills and competences, fostering the creation of media-based resources at all levels of education and training and use and re-use of existing media resources in education and training.

The closing date for submissions is 1 June 2010. More information is available from the conference [website](#).

Media Inspirations for Learning Conference in Valencia



Media Inspirations
for Learning
What makes the impact?

9-12 June 2010
Valencia, Spain

This year the annual EDEN conference takes place from 9-12 June in Valencia, Spain and has as its main theme 'Media Inspirations for Learning; What makes the Impact?' The conference plans to address questions like 'where do new media take us as educators? For teachers and learners, what is the value of being active in new media? How can we control the potential of media to ensure that they work for all?' Visit the conference [website](#) for more information.

Last Call for Proposals to DIVERSE

The closing date for receipt of **Diverse 2010** submissions for the DIVERSE July 6, 7, 8

Conference has been extended to April 12, 2010. This year the annual DIVERSE Conference on the use of visual media in education will be held in the University of Southern Maine - Portland, Maine, USA from 6-8 July 2010. The theme for the conference this year is "Disseminating Innovative Visual Educational Resources for Students Everywhere". More information is available from the [conference website](#).

Contact information

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